



The Cricket Asylum Foundation:

- Provides an opportunity for disadvantaged people to participate in cricket
- Increases participation at grass roots level
- Provides scholarships for keen & talented players
- Increases community cohesion through the power of cricket

www.tcafoundation.org  TCA_Foundation  TCAFoundation

Registered Charity Number: 1169846

The Cricket Asylum Foundation provides inclusive opportunities for disadvantaged people to participate in the game of cricket, helping to make a positive difference to the community and the participants' health & wellbeing. A volunteer led charitable organisation with strong ethical beliefs, **The Cricket Asylum Foundation** has the passion and desire to help all its end users achieve their goals through the sport we love.

The Cricket Asylum Foundation relies on a combination of grant funding, corporate sponsorship and fundraising events to support its goals and over the past year has delivered the following initiatives:

- 6 local clubs supported through our School to Club programme
- 15 keen and talented cricketers supported through scholarships
- 50 hours of coaching sessions delivered to support and integrate asylum seekers and refugees
- 100 hours of fun coaching sessions delivered to young carers and looked after children
- 400 children coached and fed at free school holiday activity camps
- 2000 children at 30 primary schools taught the game and directed to local clubs

As well as helping the physical and mental well-being of the participants, our initiatives are influencing an increase in participation in a sport which nationally has seen a declining trend.



Corporate Sponsorship

The Cricket Asylum Foundation already works with a number of corporate sponsors, each with their own remit. Our corporate sponsors offer the foundation the opportunity to expand on it's delivery with groups and individuals. In return, we will ensure our sponsors get the exposure and recognition their generosity deserves, including press, social media and relevant visibility at events.

If you would like to discuss how The Cricket Asylum Foundation and your organisation can work together on a positive long term partnership, please get in touch to arrange a meeting or phone call.

"If TCAF can introduce a child or adult to the family of cricket it has got to be a bonus. Playing cricket should be for everyone at any standard it's a wonderful way to meet new friends."

Rowena Mercer, TCAF Trustee

TCA Foundation Scholarship Beneficiaries



Aadam Ali lives with his mother in a house they share with extended family. Financially, they are very disadvantaged and in addition Aadam suffers from a blood disorder which has impacted heavily on his life.

The Foundation was contacted by a family friend to ask about the possibility of providing some coaching for Aadam telling us that 'The most positive thing in Aadam's life is his cricket – he lives to play...'

As a beneficiary of a Cricket Asylum Foundation scholarship for the past 5 years, Aadam has been able to take his cricket to the next level, and in 2020 Aadam was selected for the Lancashire Emerging Player Programme as one of the most talented players of his age in the county.

Aadam pictured on the left along with another scholarship recipient Adam Anjum who himself has worked his way into the county age group system as a promising fast bowler, again thanks to the long term support of The Cricket Asylum Foundation and our corporate sponsors.

Sponsorship Packages

TCAF Charity Partner

If you become a TCAF partner, your company will receive the following benefits and can benefit from writing off the cost against corporation tax-

- Media screen advert & 2m x 1m banner in the popular Cricket Asylum indoor cricket centre
- Online web article to announce partnership
- TCAF website advert
- Business bio and links on TCAF partners page
- Social media mentions
- Advert and business bio on TCAF e-newsletter

Annual charity partner - £500

Bespoke Sponsor

Opportunities for larger bespoke sponsorship packages are available. Businesses can support specific projects such as our HX1 project that is bringing cricket back to central Halifax, and benefit from wider recognition including press coverage.

To discuss this further, please contact Matt Dawson c/o The Cricket Asylum Foundation

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